



VAPOURLITES®



www.vapourlites.com

Who are we

Vapourlites the brand began in 2011 and quickly dominated the independent pharmacy sector before moving into multinational high street stores and independents.

We are still privately owned and not a product of 'Big Tobacco'. We have a Distribution Centre based in the North East, offer a unique 'No Quibble Guarantee' on all our products and give the best customer care in the industry.



Are you ready for TPD?

THE FACTS

In May 2016, the T.P.D. (Tobacco Products Directive) 'Notification Period' started. At this point, suppliers and manufacturers had to register to the Government's notification scheme. This meant that any product that a company intended to sell after May 2017 would have to go through extensive scientific tests, which including toxicological and emissions.



Investment

The cost of these tests and other requirements have been significant to Vapourlites, in excess of £100,000.00. However, the point of them is to rid the industry of unregulated and dangerous products and to bring confidence and clarity to our downstream partners and ultimately the end users.



Consequences

After May 20th 2017, UK Trading Standards and Customs & Excise will be able to seize and/or confiscate any E-Liquids and Tanks which do not meet T.P.D. regulations.



Responsibility

All Vapourlites products have been T.P.D. notified and all the scientific data has been submitted to government. Vapourlites Limited's T.P.D. registration number is 00198. Businesses and the public will be able to gain access to an online government portal, where all the analysis can be found, and see the data relating to our products.



Outlook

There are estimated to be 10 million smokers in the UK, close to 3 million of which are now vaping. A further significant percentage of the remaining 7 million will move into Vaping at some point. For some, it's just been a waiting game to get clarity on safety and to see regulation in the industry, before making the switch from tobacco to vaping totally or partially.



Opportunity

As a Distributor/Wholesaler/Retailer, NOW is the time to make sure that you stock fully regulated E-Liquid and Hardware. It makes good sense to establish your existing and new customers' loyalty now, with a product that has longevity and creates continuity from well in advance of the May 2017 deadline.



Profitability

Vapourlites can offer huge profit potential with industry-leading Gross Profits. Our strong branding, flavouring, quality and customer care ensures customer loyalty and consistently high repeat sales.



Dangers

Be vigilant! Many companies are making claims that their products are 'notified', when in fact they're not. Due to the cost involved in becoming regulated, many smaller businesses will have been or will be forced out of the market. This was the government's intention – to create a financial barrier and keep out inferior products and those deemed unsafe.



What Next

Talk to us about how we can work together to safeguard and guarantee your position within this dynamic industry with a fully compliant product offered by a trusted and well established brand.



For further information please call: 0800 222 9 222,
email: wholesale@vapourlites.com or visit our website: www.vapourlites.com